

Sample homepage



EVENT CALENDAR FOR THE GORGE

About gorgecurrent.com

GorgeCurrent.com is an online event calendar for the Columbia River Gorge. We specialize in covering events for the region centering in Hood River, Oregon, running from Cascade Locks/ Stevenson east to Arlington and from Trout Lake, WA to Mt Hood, OR.

GorgeCurrent.com is a "special events" calendar listing local events such as:

- Arts
- Fundraisers
- Informational
- Music
- Sports
- Youth

Target market

GorgeCurrent.com is targeted at the 75,000 inhabitants of the Gorge and the ~2 million visitors flocking to the region each year to enjoy all that the Gorge has to offer, from world-class sports, craft breweries & local wineries to stunning scenery.

How does gorgecurrent work?

Any business or organization can submit events – paid & free options available.

FAST FACTS ON OUR VIEWERS

12,000+

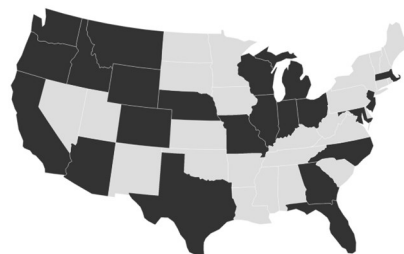
Pages viewed each month on gorgecurrent.com

92%

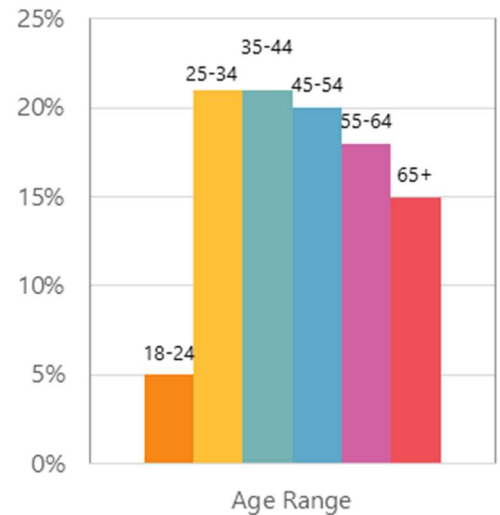
Of regular users are in Oregon or Washington

4000+

We send over thousands of newsletters each month listing the upcoming week's events. The newsletter gets forwarded by realtors and B&Bs and is opened in 20+ states and 4+ countries each month.



Demographics



Age range, gender distribution



Sponsorships

GOLD:

- Banner advertising rotating at the TOP of our webpage 850x120px
- Rotating ad in right column, 2000 views/mo minimum. 300x250px
- Featured newsletter banner 1x/mo

SILVER:

- Banner advertising rotating at the FOOTER of our webpage 850x120
- Rotating randomly displayed ad in right column 300 x 250px, 2000 views/mo minimum.

BRONZE:

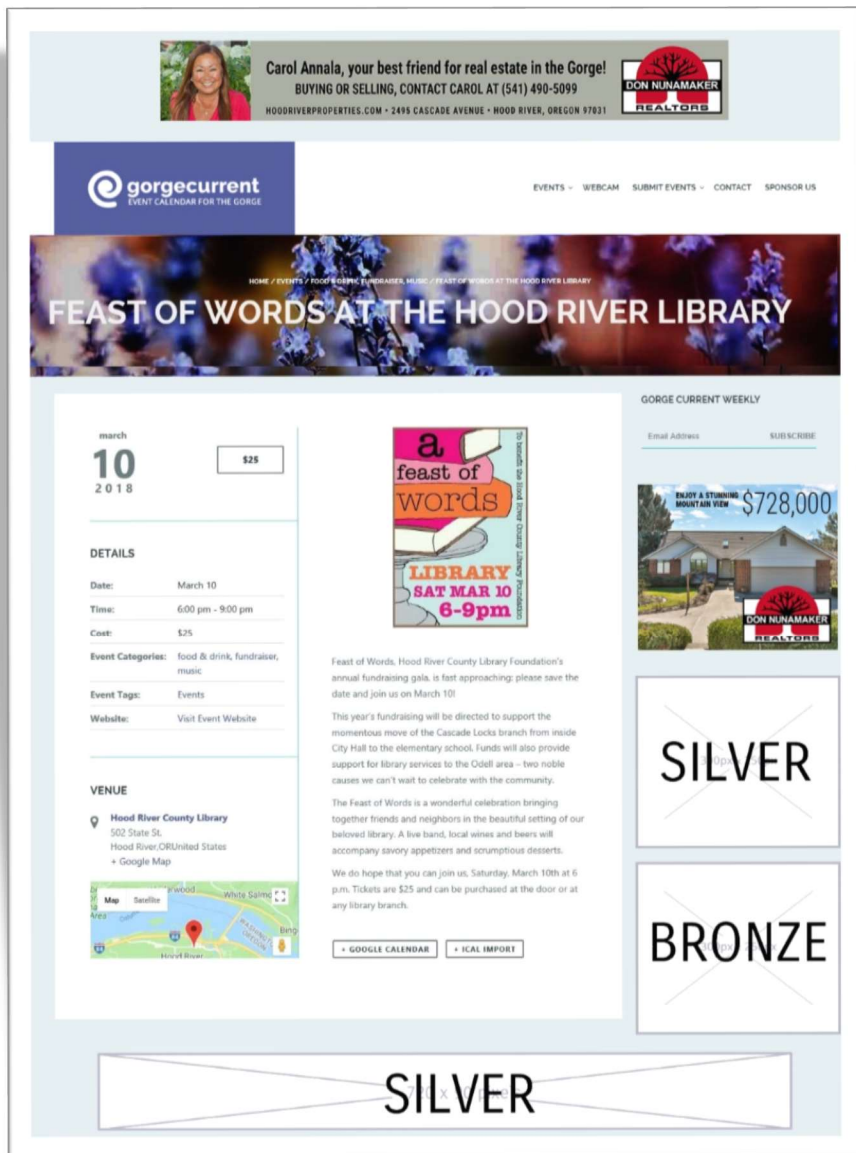
- Rotating randomly displayed ad in right column 2000 views/mo minimum. 300 x250px

BLUE RIBBON:

- Rotating randomly displayed ad in right column 2000 views/mo minimum. 300 x125px

NEWSLETTER:

- Sent to 4000/mo. 300 x125px



SPONSOR OPTIONS				
	Yearly	Bi-Annually	Quarterly.....Monthly	
GOLD	\$3800	\$1950	\$1000	-
SILVER	\$3500	\$1775	\$920	-
BRONZE	\$2800	\$1500	\$775	\$300
BLUE RIBBON	\$1300	\$675	\$350	\$250
NEWSLETTER				\$200

Add \$60 ad creation fee for sponsorships under \$500



Sample Blue Ribbon ad



Sample Gold, Silver, Bronze R column ad